

AdCanada Media Branded Content Opportunities

With the landscape constantly evolving, advertisers are continually looking for innovative ways to communicate with audiences. Branded content gives advertisers the ability to tell a story, in their own words, in ways that traditional advertising on its own, cannot.

AdCanada's Branded Content Program* blends compelling storytelling with traditional ad messaging that will educate audiences on the benefits of your product or service.

ABC Company, Standing Behind Canadian Farmers for 60 Years

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Planning for a pandemic is hard. PLANNING YOUR SPRING AGRICULTURE CAMPAIGN DOESN'T HAVE TO BE.



FULL PAGE OPTION

A made to measure solution that gives the advertiser a half page ad unit and an approximate 500-600 words to tell its story.

Pricing based on a 1x half page insertion.

2023 could see 3-5% tax increase

By Rachel Narvey
Staff Writer

After hearing administration project a 7.2 percent tax increase for 2023, St. Albert city council has decided to...
The council on May 2 administration presented projections of the City's municipal operating budget for the year 2023 to 2025. According to the overview, around 80 per cent of the City's budget goes to maintaining services. The City estimates that keeping current service levels in 2023 and 2024 will cost \$1.2 million more than 2022. In 2025, the City's budget will be \$1.5 million more than 2022.

St. Albert's interim chief administrative officer for St. Albert, said City administration is not only a three-to-five per cent assessment growth (additional taxes generated by new properties), which is also a conservative figure. Diane McKeown, St. Albert's director of finance, said in response to a question from Councillor Wainwright.

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PHOTO: STEVE GIBSON

ABC Company, Helping You Manage Your Financial Health in Challenging Times

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ABC GENERIC COMPANY

HALF PAGE OPTION

A full width by 5" editorial hole adjacent to a 2" banner ad (full depth of 7") allowing for a 300-400 word feature article.

Pricing based on a 1x quarter page insertion.

*Branded content campaigns are subject to terms and conditions. Contact AdCanada for more details.

For More Information on Branded or Sponsored Content Opportunities with Community Newspapers Please Contact AdCanada Media:

1 (877) 701-4704 or

info@adcanadamedia.ca

