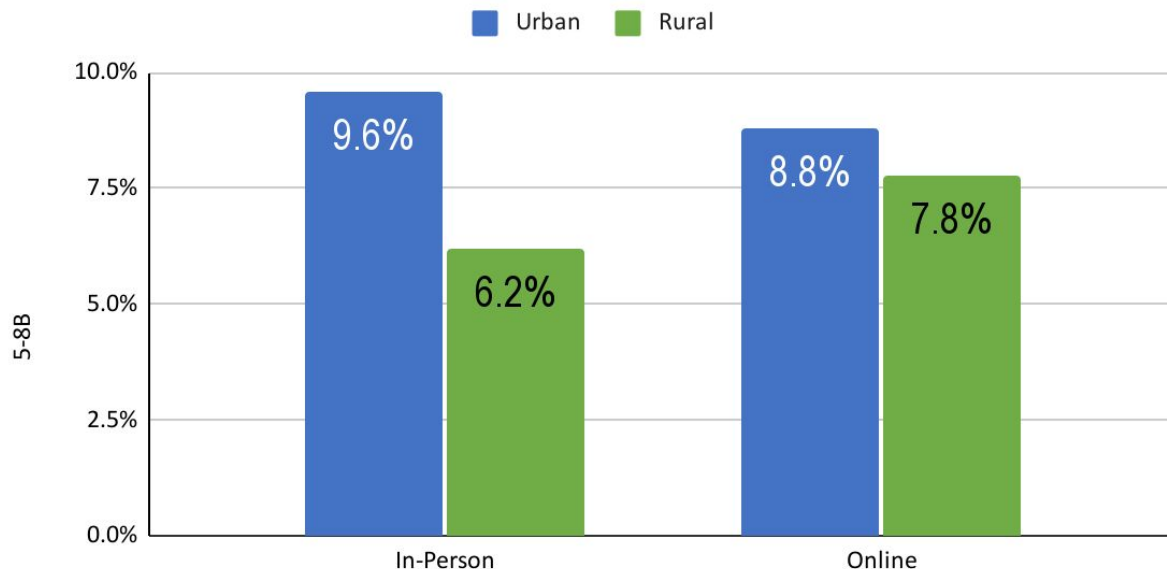


Section: Quarterly

Q: In a 3 month period, how often do you visit each of the following store types:
Furniture/Home decor store



Three+ visits in a 3 month period



In Person

	Urban	Rural
BC	5.7%	4.5%
Prairies	9.8%	6.2%
Ontario	11.4%	7.1%
Atlantic	5.5%	5.8%

Online

	Urban	Rural
BC	8.0%	6.0%
Prairies	7.1%	5.7%
Ontario	9.8%	9.9%
Atlantic	9.3%	7.6%

Totum Research - January 2023:

How Geography Impacts Shopping Patterns, Habits and E-Commerce Across Canada (Urban = 10K+ Pop, Rural = <10K Pop)